

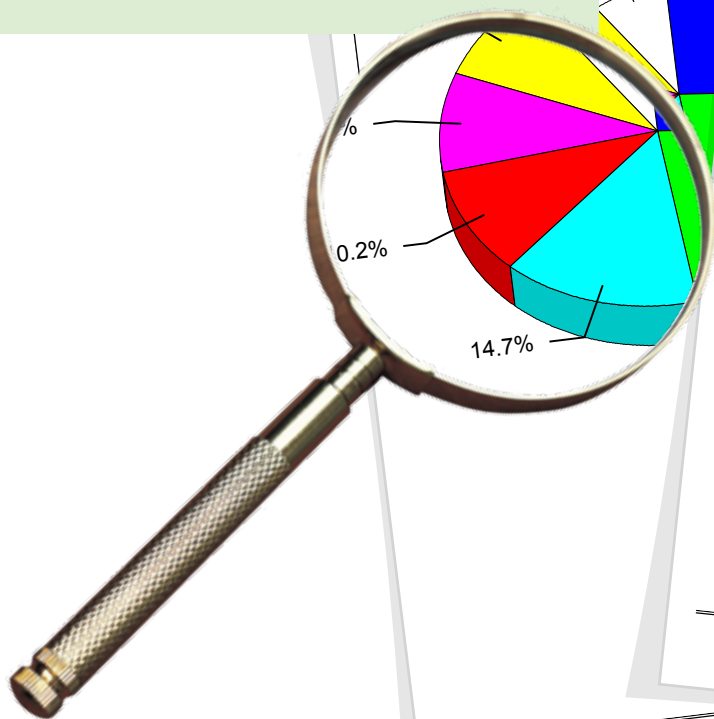
The primary goal of **INFORMED** is to increase practice revenue by increasing physicians' knowledge about their accounts receivable through concise reports throughout the month that are based on:

- Knowing your practice to increase revenue – first and foremost
- Detailed, informative bi-weekly reports
- Real-time information
- Straightforward formats
- Automated flow of feedback to you and your practice

The benefits of **INFORMED** go beyond strengthening your strategy on increasing practice revenue. You get a computer network that is taken care of for you. You get your billing work completed, frequently reducing many of your current overhead expenses. You get peace of mind.

The **INFORMED** Process is designed to:

1. Minimize all insurance balances over 60 days old
2. Maximize collection of patient balances quickly
3. Provide detailed information about denied and unpaid claims to physicians and their practices so while they are being fixed they can also be prevented



Denied Claim Report		CITY MEDICAL PRACTICE		
Comment	Ticket #	Allocation Date	Pat #	Pat Name (Last, First M.)
WLA4 INCORRECT PAYOR	1438	9/9/2008	1394	AULTMAN, DOTTY
WLA4 POLICY TERMED	3941	9/9/2008	1925	EMRICK, KATE
Number of Items: 2				
WLA5 NOT PRE-AUTH	3650	9/9/2008	2142	ERSKINE, ALANNAH
WLA5 NOT PRE-AUTH	3740	9/9/2008	2157	EWING, CEARRA
WLA5 NOT PRE-AUTH	3740	9/9/2008	2157	HUJSAK, LAUREN
Number of Items: 3				
WLA7 NON COVERED	3938	9/9/2008	2190	BUNTEN, CLARICE
Number of Items: 1				
WLA8 CLM IN PROCES	3865	9/12/2008	1972	NEWBERN, HAYLEE
Number of Items: 1				
WLA9 MEDICAL NECESSIT	459	9/9/2008	1329	FELBRIGGE, SHONDA
WLA9 MEDICAL NECESSI	520	9/9/2008	1369	RAMOS, LAVERN
WLA9 NON COVERED	3862	9/9/2008	1192	AULTMAN, DOTTY
WLA9 MEDICAL NECESSIT	589	9/9/2008	1416	EMRICK, KATE
Number of Items: 4				
WLA12 COB UPDATE	3485	9/9/2008	2108	ERSKINE, ALANNAH
Number of Items: 1				
WLA15 NEED LAST VISI	3576	9/9/2008	1210	EWING, CEARRA
WLA15 NEED LAST VISI	1644	9/9/2008	1416	HUJSAK, LAUREN
WLA15 NEED EOMB	594	9/12/2008	1422	EWING, CEARRA
Number of Items: 3				